



USO@75: Seventy-Five Sparks

Small moments. Lasting impact. A legacy of learning.

Spark # 54

INTERNATIONAL DAY OF PEACE: SLOGAN COMPETITION

CATEGORY:
School Engagement

OBJECTIVE: To encourage students to express their thoughts and understanding of peace through concise, creative, and original slogans, while inspiring reflection, meaningful communication, and awareness of the importance of peace.

INTERNATIONAL DAY OF PEACE
21 September 2026

SLOGAN COMPETITION
'Say It Without Saying It'
Write one powerful message for peace in 10 words or less.

WHO CAN PARTICIPATE? - Students of Std. 6–12 - Open to all schools	WHAT YOU HAVE TO DO? Write one original slogan on PEACE that is catchy, meaningful, and expresses the idea of peace creatively. - Maximum 10 words per slogan. - English only. - Slogan must be original and the student's own work. - No explanation or paragraph. - Copied slogans will not be considered.	LAST DATE TO SUBMIT 23 Sep, 2026
HOW TO PARTICIPATE? - Up to 5 slogans per school, one per student. - Submit via WhatsApp: 98100-46619 - Include: Student Name Class School Name Slogan - Entries must be submitted by the school.	INDIVIDUAL ENTRIES FROM STUDENTS WILL NOT BE ACCEPTED.	JUDGING CRITERIA Originality, Creativity, Relevance, Impact
REWARDS USO Spark Goodies for 3 Best Slogans		

LET YOUR POSTER SPEAK. MAKE PEACE VISIBLE.

TIMELINE & SCOPE

When: September 21–23, 2026
Scope: Pan-India School Participation

STAKEHOLDERS & FORMAT

Who: Students of Std. 6–12 from all schools

NATURE OF THE SPARK

A creative writing initiative inviting students to express the idea of peace through short, original, and meaningful slogans.

HIGHLIGHTS & IMPACT

- Invited participation from schools across India.
- Encouraged students to express their understanding of peace creatively.
- Challenged participants to communicate a powerful message in 10 words or less.
- Promoted originality, creativity, and thoughtful expression.
- Recognised three outstanding slogans with USO Spark Goodies.

ENDURING VALUE

The competition gave students an opportunity to reflect on the meaning of peace and the role of their voices in promoting it. It also reinforced how simple, thoughtful messages can encourage understanding, respect, and peaceful coexistence.

"Young voices, thoughtful messages, shared hopes—building a culture of peace and harmony."

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Seventy-Five celebrations by the United Schools Organisation of India (USO) highlighting milestones, moments, and initiatives shaping the future of education.