



# USO@75: Seventy-Five Sparks

Small moments. Lasting impact. A legacy of learning.



## Spark #43

### USOIC ONLINE BOOKING PORTAL

**CATEGORY:**  
Future Programs

**OBJECTIVE:** To enhance client experience and operational efficiency through digital innovation by providing a seamless, accessible, and user-friendly online booking system that simplifies event planning and strengthens service delivery.



#### TIMELINE & SCOPE

Launch: June 15, 2026  
Scope: Nationwide Digital Access

#### STAKEHOLDERS

Who: USOIC Clients, & Partner Organisations  
Format: Digital Service Launch

#### NATURE OF THE SPARK

A digital platform streamlining event bookings

### HIGHLIGHTS & IMPACT

- Introduced a modern digital booking solution for USOIC clients.
- Improved accessibility and convenience through 24/7 online booking.
- Reduced manual processes and streamlined booking requests.
- Strengthened USOIC's commitment to technology-driven services.
- Enhanced client engagement through a faster and more efficient experience.
- Established a foundation for future digital initiatives and partnerships with government organisation, NGO's and other organisations.

### ENDURING VALUE

The initiative advanced USOIC's digital transformation journey, improving accessibility, efficiency, and client engagement. By embracing technology-driven solutions, it laid the foundation for more responsive, connected, and future-ready services.

*"Digital innovation and seamless access together create the experiences of tomorrow."*

## USO@75: Seventy-Five Sparks

Seventy-Five celebrations by the United Schools Organisation of India (USO) highlighting milestones, moments, and initiatives shaping the future of education.