



USO@75: Seventy-Five Sparks

Small moments. Lasting impact. A legacy of learning.



Spark # 33

WORLD HERITAGE DAY

CATEGORY:
School Engagement

OBJECTIVE: To introduce and promote the understanding of Artificial Intelligence in school education through a structured webinar series. The initiative aims to build awareness, enhance digital competencies, and empower educators and students with practical knowledge to integrate AI into everyday learning.



TIMELINE & SCOPE

When: April 16–21, 2026 (World Heritage Day)
Scope: Pan-India digital participation via social media platforms

STAKEHOLDERS & FORMAT

Who: Students and Teachers
Format: Online creative campaign

NATURE OF THE SPARK

A national-level creative initiative promoting cultural awareness and expression through traditional art forms.

HIGHLIGHTS & IMPACT

- Madhubani painting outlines released on USO website for students and teachers.
- Participants coloured and shared artwork with a heritage reflection (April 18–19).
- Participants tagged USO, used campaign hashtags, and maintained public profiles.
- Entries were submitted via WhatsApp for evaluation.
- Encouraged nationwide participation and diverse creative interpretations.
- Strengthened digital engagement and cultural awareness among school communities.

ENDURING VALUE

Creative engagement transforms cultural awareness into meaningful connection. Interactive artistic initiatives inspire reflection, deepen understanding, and empower learners to appreciate and preserve heritage, fostering a sense of identity, responsibility, and continuity within school communities.

"Creativity becomes a bridge where tradition meets today's expression."

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Seventy-Five celebrations by the United Schools Organisation of India (USO) highlighting milestones, moments, and initiatives shaping the future of education.