



USO@75: Seventy-Five Sparks

Small moments. Lasting impact. A legacy of learning.



Spark # 30

INTERNATIONAL ZERO WASTE DAY IMAGE QUIZ

CATEGORY:
School Engagement

OBJECTIVE: To promote awareness about zero waste practices through an interactive digital challenge. It aimed to enhance observation skills, encourage quick thinking, and strengthen student and teacher engagement while fostering understanding of recyclable materials through creative digital participation.

The screenshot shows the event details for the 'INTERNATIONAL ZERO WASTE DAY' image quiz. It includes the USO@75 logo, the event title, and the following text:

As part of **USO@75 Sparks**, two AI-generated images on the theme of 'Zero Waste' will be shared on our Facebook account.

Students and educators are invited to carefully observe the images and identify 5 hidden recyclable items within the scene.

Timings:

- Image 1 – 10:00 AM
- Image 2 – 2:00 PM

1-hour response window

To Participate:

- ✓ Follow USO on Facebook
- ✓ Like Any 10 Recent Posts
- ✓ Identify 5 hidden recyclable items in the image
- ✓ **WhatsApp Your Answer: 98100-46619**

Answer Format:

- Your Name
- Category (Student / Teacher)
- School Name & State
- Screenshot of Liked Posts
- Your Facebook Profile URL

Participation Rules:

- Number and list items in English only
- Only one entry per image
- Edited/deleted messages not accepted
- First valid response will be considered
- Previous winners cannot participate again

First 5 correct answers for each image will receive a special USO goodie

USO@75 Sparks: Where Extracurriculars Create Impact

TIMELINE & SCOPE

When: March 30
(International Zero Waste Day)
Scope: Digital participation via Facebook and WhatsApp

STAKEHOLDERS & FORMAT

Who: Students and Teachers
Format: Online visual challenge on Facebook; response submission via WhatsApp

NATURE OF THE SPARK

A digital initiative promoting observation and awareness of recyclable materials.

HIGHLIGHTS & IMPACT

- Conducted two challenge rounds at 10:00 AM and 2:00 PM.
- AI-generated images released via USO's official Facebook page.
- Responses submitted through WhatsApp.
- Participants required to follow the page and like posts for eligibility.
- Correct responses selected based on accuracy and timeliness.
- Received enthusiastic responses across both rounds.
- Strengthened engagement on YouTube and Facebook platforms.

ENDURING VALUE

When awareness sparks action, learning transforms into responsibility and a commitment to a zero-waste future. Interactive digital initiatives inspire engagement, deepen understanding, and encourage learners to adopt sustainable practices, fostering informed choices and collective action towards environmental responsibility.

"Think, reduce, reuse—awareness today and every choice counts for a zero-waste tomorrow."

USO@75: Seventy-Five Sparks

Seventy-Five celebrations by the United Schools Organisation of India (USO) highlighting milestones, moments, and initiatives shaping the future of education.