



USO@75: Seventy-Five Sparks

Small moments. Lasting impact. A legacy of learning.

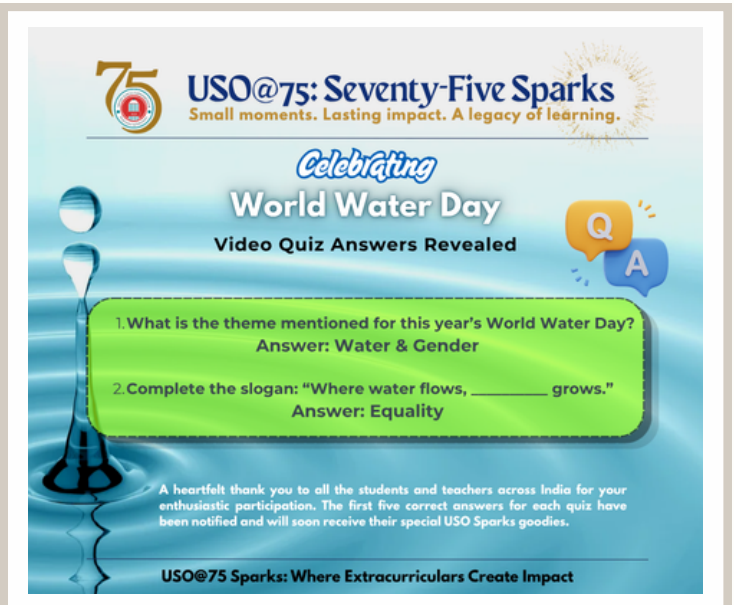


Spark # 29

WORLD WATER DAY VIDEO QUIZ

CATEGORY:
School Engagement

OBJECTIVE: To promote awareness of water conservation through an interactive digital quiz. It aimed to encourage participation, enhance knowledge, and strengthen student and teacher engagement through quiz-based learning and digital interaction..



TIMELINE & SCOPE

When: March 22 (World Water Day)
Scope: Digital participation via Youtube and WhatsApp

STAKEHOLDERS & FORMAT

Who: Students and Teachers
Format: Online video quiz via YouTube; response submission through WhatsApp

NATURE OF THE SPARK

Digital engagement and awareness initiative based on water conservation concepts

HIGHLIGHTS & IMPACT

- Conducted two video quiz rounds at 10:00 AM and 2:00 PM.
- Video quiz released via USO's official YouTube channel.
- Responses submitted through WhatsApp.
- Participants required to subscribe to the channel and like 10 videos for eligibility.
- Correct responses selected based on accuracy and timeliness.
- Received 60 responses across both rounds.
- Strengthened engagement on YouTube and WhatsApp platforms.

ENDURING VALUE

Water conservation becomes meaningful when awareness meets responsibility-interactive digital initiatives can inspire engagement, deepen understanding, and encourage learners to adopt sustainable practices while building connections, responsibility, and a lasting commitment to protecting water resources. They encourage informed choices and collective action.

"Every drop counts—awareness today builds a sustainable tomorrow."

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Seventy-Five celebrations by the United Schools Organisation of India (USO) highlighting milestones, moments, and initiatives shaping the future of education.