



Spark #4

USO CLUB LAUNCH

Fostering Leadership, Participation & Community in Schools

CATEGORY:
School Engagement

OBJECTIVE: To activate a structured, school-based platform that nurtures leadership, collaboration, and active participation among students and teachers through regular activities, recognition, and community service aligned with USO's mission.



TIMELINE & SCOPE

When: Academic year
Scope: All USO member schools across India

STAKEHOLDERS & FORMAT

Stakeholders: Participating schools
Format: Ongoing club operations

NATURE OF THE SPARK

Structured, ongoing school-level engagement platform

HIGHLIGHTS & IMPACT

- Provided a national platform for student growth, leadership, and creativity.
- Encouraged active participation in USO National Tests, flagship programmes and thematic school activities.
- Enabled recognition and awards for students, teachers, and schools through a point system and evaluation tiers.
- Strengthened teacher-student partnerships and placed emphasis on community-linked learning.
- Helped schools maintain visibility and showcase engagement using the USO Club Wall of Fame reporting framework.

ENDURING VALUE

The USO Club fosters a year-long culture of active participation and leadership across schools, reinforcing sustained engagement with USO's programmes and strengthening school communities through collaborative learning and national recognition.

The USO Club transforms participation into leadership and engagement into community impact.