



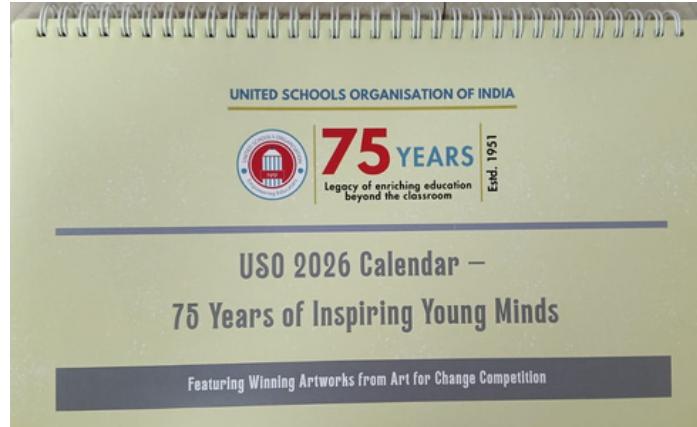
Spark #16

USO 2026 Calendar Launch

75 Years of Inspiring Young Minds

CATEGORY:
Legacy & Milestones

OBJECTIVE: To commemorate USO's 75-year journey through a special limited-edition calendar that celebrates creativity, inclusion, and student voice by showcasing award-winning artworks created by young learners.



TIMELINE & SCOPE

When: January 1, 2026
Edition: Special limited-edition 2026 Calendar
Scope: Commemorative

STAKEHOLDERS & FORMAT

Who: Students, schools, partners, supporters
Format: Printed calendar

NATURE OF THE SPARK

Anniversary commemorative publication celebrating creativity and inclusion

HIGHLIGHTS & IMPACT

- Curated winning student artworks from the Art for Change competition from both regular and special schools.
- Celebrated creativity as a powerful medium for expression and social awareness.
- Reinforced inclusion by showcasing diverse voices and abilities.
- Extended the Art for Change platform beyond competition into a lasting format.
- Created a meaningful anniversary keepsake aligned with USO's 75-year legacy.

ENDURING VALUE

The calendar serves as a year-long visual reminder of USO's commitment to creativity, inclusion, and inspiring young minds—ensuring that student voices remain central to the organisation's legacy.

"Every page turns a new month, and every artwork reflects the power of young minds to inspire change."